

Briefing note
25 April 2022

Strong line up for Stirling Bull Sales

Breeders attending this week's May edition of the Stirling Bull Sales will see the second largest selection of entries forward at United Auctions' Stirling Agricultural Centre.

294 pedigree bulls and females across seven breeds will go under the hammer from Sunday 1st to Monday 2nd May 2022.

Buyers need to continue to register to attend the two-day event from Scotland's leading livestock auctioneers.

Judging will take place on the Sunday for the Charolais, Simmental, Salers, Beef Shorthorn and Aberdeen Angus bulls while the Limousin pre-sale show of bulls will be held on the morning of Monday 2nd May. All sales will take place on Monday.

For those who are not able to attend in person, an online bidding facility will be available for which all buyers must pre-register via <https://www.uagroup.co.uk/sale-attendance> and complete the 'Know Your Customer' checks at least 24 hours before the Sales take place.

In addition, the Stirling Bull Sales can also be viewed online.

The Stirling Bull Sales is supported by Galbraith, Scotland's leading independent property consultancy. This year, the firm is marking the 10th anniversary of their National Farm Sales Centre at the Agricultural Centre. To celebrate this milestone and their longstanding relationship with United Auctions, they are inviting all those who register bulls at the May Bull Sale to join them in The Deli at the Agricultural Centre for a beef bun and beverage from 1-6pm on Sunday 1st May.

John Roberts, Group Sales Director for United Auctions, said: "At almost 300 head of pedigree cattle forward we're delighted to welcome one of the largest entries to the May Bull Sale. With equal numbers across most of the breeds, it's great to see that people continue to put their faith in the auction system."

Press attendance and registration

We ask that agricultural journalists and photographers who plan to attend in person to cover the Stirling Bull Sales please register by emailing Jenny Kumar on jenny@jkconsultancy.com to confirm.

Alternatively, sale reports can be emailed at the end of the day on request. Please email Jenny Kumar on jenny@jkconsultancy.com to arrange.

The Sales catalogue is available on the UA website - <https://www.uagroup.co.uk/about-us/stirling-bull-sales>

-ENDS-

Issued by JK Consultancy on behalf of United Auctions. For further information, please contact Jenny Kumar on 07989 557198 / jenny@jkconsultancy.com

Judges

Charolais - Vince Corbett, The Forther, Felindre, Knighton

Simmental - Jonathan Gunn, March Cottage, Mavsey, Lybster

Limousin - Thomas Illingworth, Howgillside, Eaglesfield, Lockerbie

Salers - Andrew Waugh, Kilnstown, Bewcastle, Carlisle

Beef Shorthorn - Annette Marshall, Grieves Cottage, Pitnacree, Pitlochry

Aberdeen-Angus - Maddie Clarke, High House Farm, Back Lane, Kettlebaston, Ipswich

Programme of events

Friday 29th April

5pm -- Yard opens

Saturday 30th April

2.00pm-- Inspection of Charolais bulls

3.30pm -- Inspection of Simmental bulls

Sunday 1st May

8.30am -- Inspection of Salers bulls followed by Beef Shorthorn & Hereford bull

9.00am -- Inspection of Aberdeen-Angus bulls

9.45am -- Show of Charolais bulls

11.30am -- Show of Simmental bulls

1.00pm -- Show of Salers bulls followed by parade of Hereford bull

1.30pm -- Show of Beef Shorthorn bulls

2.00pm -- Inspection of Limousin bulls

2.00pm -- Show of Aberdeen-Angus bulls

Monday 2nd May

9.00am -- Show of Limousin bulls

10.30am -- Sale of Charolais bulls (53)

11.45am -- Sale of Simmental bulls (52), Limousin bulls (74) & Limousin females (8); Salers bulls (12); Beef Shorthorn bulls (20); Hereford bull (1) & Aberdeen-Angus bulls (74).

About United Auctions

United Auctions are Scotland's leading livestock auctioneers and procurement specialists and operate a network of different auction markets across Scotland, including Stirling, Huntly, Lairg, Dalmally, Tiree, Islay, South Uist and Oban. The company conducts auctions of both commercial and pedigree livestock, including the world-famous Stirling Bull Sales, and provides farm-to-farm and farm-to-abattoir procurement services.