

Briefing note  
21st January 2022

## **767 BULLS HEAD TO STIRLING BULL SALES**

United Auctions will welcome a grand entry of 767 pedigree bulls and females forward for the Stirling Bull Sales at Stirling Agricultural Centre next month.

Hosted by Scotland's leading livestock auctioneers, the February Bull Sales will feature eight breeds of pedigree cattle on show and sale with week one held from Sunday 6th to Monday 7th February and week two running from Sunday 20th to Tuesday 22nd February 2022.

The Stirling Bull Sales is supported by Galbraith, Scotland's leading independent property consultancy.

The two-week event will be held under Scottish Government guidance as a designated business event.

Customers who intend to buy livestock must pre-register. Although physical distancing requirements are due to be eased at the end of January in Scotland, all attendees are still legally required to wear a facemask at all times.

An online bidding facility will be available for which all buyers must pre-register via <https://www.uagroup.co.uk/sale-attendance> and complete the 'Know Your Customer' checks at least 24 hours before the Sales take place.

And the Bull Sales can also be viewed online for those who prefer to - or need to - stay at home.

John Roberts, Group Sales Director for United Auctions, said: *"We're delighted to welcome back the pre-sale shows to the February Bull Sales and look forward to feeling the buzz return to the Agricultural Centre."*

*"We want to remind anyone displaying any COVID-19 symptoms or isolating in line with the 10-day period requirement that they must not attend any sales. Buyers must pre-register and have their bidding number readily available. Everyone should continue to wear a facemask at all times to protect themselves and other people."*

### Breed by breed

Week one of the Stirling Bull Sales kicks off at 9am on Sunday 6th February with the judging of Aberdeen-Angus, Beef Shorthorn, Hereford and Lincoln Red breeds. They will all go under the hammer the next day, including the Limousin bulls who open the day at 10am with their pre-sale show and close the first week with their sale starting at 3.15pm.

The event's second week features the Sunday judging of the Simmental and Salers breeds on 20th February. The sale of Simmental bulls takes place at 10am on Monday 21st February, which is followed by the pre-sale show of the Charolais breed at 11am. The sale of the Salers bulls and Simmental females will both be held from 1.30pm that afternoon. The next morning, the sale of Charolais bulls and females at 10.30am closes the Bull Sales on Tuesday 22nd February.

## Press attendance

Agricultural journalists and photographers must pre-register if they wish to attend to cover the Sales and attendance may be limited. Photographers are respectfully asked to keep photographs to the animals only.

The ground floor press room will be available or, alternatively, sale reports can be emailed at the end of the day on request. Please email Jenny Kumar on [jenny@jkconsultancy.com](mailto:jenny@jkconsultancy.com) to confirm.

The Sales catalogues will be available on the UA website - <https://www.uagroup.co.uk/about-us/stirling-bull-sales>

## **-ENDS-**

Issued by JK Consultancy on behalf of United Auctions. For further information and to book a table in the conference room, please contact Jenny Kumar on 07989 557198 / [jenny@jkconsultancy.com](mailto:jenny@jkconsultancy.com)

## **NOTES TO EDITOR**

### **Judges**

Aberdeen-Angus - John Elliot, Roxburgh Mains, Kelso

Beef Shorthorn - Cathryn Williamson, Balnespick, Kincaig

Charolais - Jim Muirhead, Firhills, Arbroath

Hereford - Liam Muir, Upper Onston, Stenness, Stromness

Limousin - John Mason, Oddacres Farm, Embsay, Skipton

Salers - Seamus Nagle, Bullbank, Ballaghaline Doolin, Ireland

Simmental - Andrew W Clarke, 19 Bregaghey Road, Tynan, Co Armagh

### **Programme of events**

Week One

Friday 4th February

5pm -- Yard opens

Saturday 5th February

7am -- Yard opens

10am -- Aberdeen-Angus bull inspection

2pm -- Beef Shorthorn bull inspection followed by Hereford & Lincoln Red bulls

Sunday 6th February

9am -- Show of Aberdeen-Angus females followed by bulls

2pm -- Limousin bull inspection

2.30pm -- Show of Beef Shorthorn females followed by bulls and show of Hereford bulls & parade of Lincoln Red bulls and females

Monday 7th February

10am -- Show of Limousin bulls

10am -- Sale of Aberdeen-Angus bulls (161)

11.30am -- Sale of Beef Shorthorn females (13) followed by Hereford females (2)

1pm -- Sale of Beef Shorthorn bulls (95) followed by Hereford (10) & Lincoln Red bulls (2)

1.30pm -- Sale of Aberdeen-Angus females (16)

3.15pm -- Sale of Limousin bulls (86)

## **Week Two**

### **Friday 18th February**

5pm -- Yard opens

### **Saturday 19th February**

7am -- Yard opens

11am -- Simmental bull inspection followed by inspection of Simmental show females

### **Sunday 20th February**

10am -- Show of Simmental females followed by bulls

11am -- Salers bull inspection

12 noon -- Charolais bull inspection followed by inspection of Charolais show females

2pm -- Show of Salers bulls

### **Monday 21st February**

10am -- Sale of Simmental bulls (153)

11am -- Show of Charolais females followed by bulls

1.30pm -- Sale of Salers bulls (30)

1.30pm -- Sale of Simmental females (26 + 2 calves)

### **Tuesday 22nd February**

10.30am -- Sale of Charolais bulls (168) followed by females (3)

## **About United Auctions**

United Auctions are Scotland's leading livestock auctioneers and procurement specialists and operate a network of different auction markets across Scotland, including Stirling, Huntly, Lairg, Dalmally, Tiree, Islay, South Uist and Oban. The company conducts auctions of both commercial and pedigree livestock, including the world-famous Stirling Bull Sales, and provides farm-to-farm and farm-to-abattoir procurement services.