

Press release  
Monday 27<sup>th</sup> June 2022

**UNITED AUCTIONS PLEDGES 10K A DAY FOR #Challenge125**  
***Customers invited to get involved at Stirling Agricultural Centre***

United Auctions is kicking off its #Challenge125 campaign today (Monday 27<sup>th</sup> June 2022) with a pledge from four members of staff to complete 10km a day over the next 60 days for the RSABI's special initiative this summer for their 125<sup>th</sup> anniversary.

The team from Scotland's leading livestock auctioneers includes Auctioneer Ross Fotheringham, Group Director Christopher Sharp, Sales Administrator Ailsa Taylor and Group Director Donald Young.

From today until the Great Glen Challenge is held on Friday 26th August, they will each clock up 600km – a collective total of 2,400km - using exercise equipment at the Stirling Agricultural Centre.

The distance is the equivalent of each person running 14 marathons.

The cross trainer, rowing machine, spin bike and treadmill are now publicly available in the concourse at the Stirling Agricultural Centre.

Customers can join in and be sponsored to use one of the machines and reach their own distance goal when they are in the market - and challenge friends - to make their contribution towards the RSABI's ambitious overall target of 125,000km.

Auctioneer Ross Fotheringham, who volunteered to be part of UA's campaign, said: "I'm really happy to do my bit for our #Challenge125 campaign. We'll all be working as usual so will be fitting in the kilometres where we can. We'd encourage our customers, family and friends to follow our lead and go the distance when they're at the Agricultural Centre to help raise funds for the RSABI."

Both the Challenge events are sponsored by United Auctions this year. At the Royal Highland Show last week, United Auctions and the RSABI shared a stand to promote the event. They welcomed more than 100 participants from farmers and politicians to comedians and chief executives who dropped by to use the exercise equipment and do their bit.

Customers and visitors can donate to the #Challenge125 via collection buckets at the Stirling Agricultural Centre and all kilometres and sponsorship will be logged on United Auctions' Enthuse fundraising page - <https://rsabi.enthuse.com/pf/united-auctions-65d7e>

**-ENDS-**

**For further information, please contact** Jenny Kumar on 07989 557198 or [jenny@jkconsultancy.com](mailto:jenny@jkconsultancy.com)

**Notes to Editors**

**PHOTO CAPTION:** (l-r) United Auctions' Donald Young, Christopher Sharp and Ailsa Taylor.

**United Auctions** are Scotland's leading livestock auctioneers and operate a network of different auction markets across Scotland, including Stirling, Huntly, Lairg, Dalmally, Tiree, Islay, South Uist

and Oban. The company conducts auctions of both commercial and pedigree livestock, including the world-famous Stirling Bull Sales.

[RSABI](#) provides practical, emotional and financial support to all people involved in the Scottish agricultural industry. The service is available to those previously and currently involved in farming, crofting and occupations related to agriculture in Scotland. This is a comprehensive service to help people to move forward when they are struggling. Their helpline is open every day of the year from 7am to 11pm on 0300 111 4166.